

Construction commences on new Bridgestone SA office

Bridgestone South Africa laid its branded brick late last week to mark the construction of its new head offices in the Waterfall City development in Midrand. The brick-laying ceremony was attended by Bridgestone SA's CEO Gavin Young and staff, the developer Abland and owners Pod and Tadvest Commercial.



The new building will occupy 4800m² to accommodate a staff complement of more than 200.

"This is truly an exciting time for us and it commemorates a significant transformation for the company, employees, customers and partners," said Young.



“The construction of new offices is in line with our revised strategy. We are not in the property business; therefore, we took the decision to sell our property space in Isando and use that capital to invest in business growth and innovation. We wish to place a stronger focus on what is important to our customers, which is providing the right solutions to address their needs. This capital will help us improve efficiencies and operations within the business,” says Young.

Bridgestone expects to move into the new premises in February 2019.

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