

The perfect Nude Colour Collection for you

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As the world starts to celebrate diversity in all its forms, the word "nude" - when used in reference to a shade - takes on a far wider representation, as what is considered 'nude' against one skin tone may not be the same against another.



Many still struggle with finding the right colour as a wide variety of nude shades is not readily available. The good news is that retailers are starting to recognise this, and Ackermans, South Africa's leading value retailer, has launched a new range of comfortable, affordable seam-free underwear in a wider variety of nude shades: the **Nude Colour Collection**.

"Women come in many fabulous skin tones and sizes, and so we wanted to celebrate this with our new seamless range," says Marchelle Whitebread, Senior Buyer: Lingerie at Ackermans.

"The underwear is close fit, eliminating bulky seams and edges and creating a softer silhouette which makes it ideal for wearing with tightly fitted pants, skirts and dresses."

Ackermans' new affordable **Nude Colour Collection** range of seamless underwear does not compromise on comfort, providing one less thing for women to worry about. The range features new shades such as *Light Blush*, *Caramel*, *Rose*, *Desert*, *Black* and *Coffee*, in its quest to offer more value to customers.

The Nude Colour Collection is available in stores nationwide from R99.95 to R149.99.

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