

Indigo Design Award 2018 winners

Tokyo - The first Indigo Design Awards, set to inspire, promote and encourage excellence in all areas of digital design for creative agencies, independent designers and up-and-coming talent from around the world was held in Tokyo on 24 May.



IndigoAward.Prowly.com

Six Design of the Year winners received their trophies on stage at the ceremony: Graphic Design of the Year, Digital Design of the Year, Mobile Design of the Year, Branding Design of the Year, Website of the Year and Discovery of the Year for up-and-coming designers...

1. **Graphic Design of the Year:** Big Monocle for Designing the Biggest Protest in US History (Women's March)
2. **Digital Design of the Year:** David Salvatori for Uncode – Creative Multiuse WordPress Theme
3. **Mobile Design of the Year:** Dschwen for Spread the Love
4. **Visual Identity of the Year:** Loyalkaspar for SYFY Rebrand
5. **Website of the Year:** 150UP for Real Time Vertical Platform
6. **Discovery of the Year:** Huei-Tai Chen for hypothèse – The fragrance of imagination

The excitement level remained high for the shortlisted winners as they only found out the main winners in each category on the evening of the reception.

31 design professionals joined Indigo's jury board to evaluate submitted entries based on their functionality, creativity and design quality. Members of the jury had to consider both design and country-specific characteristics of the entries, which made an international panel of professionals vital for the evaluation process. Design luminaries like Nina Geometrieva, product designer at Google, Pip Jamieson, founder of the Dots, Christopher Bettig, creative director at YouTube and Jeremy Vickery, senior lighting artist at Sony Bend Studio have enriched the jury board with their expert knowledge.

With entrants from over 40 countries, this year's inaugural Indigo Design Award reflects the best and brightest in global creative talent. All the winners have one thing in common; they reflect the current status of digital design and provide some key insights into the future of design trends. The award-winning products feature a combination of forward-thinking design with practical solutions for the target audience.

The second Indigo Design Award 2019 is already open for entries. Designers who enter before 30 September can use coupon code: 15IA19 for 15% off their entries.

Indigo Design Award is a platform for creative agencies, independent designers and up-and-coming talent from around the world. Set to inspire, promote and encourage excellence in all areas of digital design, the Indigo Design Award is a prism in which creative brilliance shines through.

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