

Four African startups make Seedstars final



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Four African startups have been selected amongst the 12 that will pitch for the chance to secure a share of \$1 million in funding at the Seedstars World global final today in Lausanne, Switzerland.



The global final of early-stage pitching competition <u>Seedstars World</u> is taking place today, with 21 African startups among the finalists.

The <u>65 finalists</u> convening in Switzerland this week were selected as a result of 85 regional heats held around the world, including in Mozambique, Tunisia, Tanzania, South Africa, Uganda, Ethiopia, Nigeria, Ivory Coast, Ghana, Senegal, Cameroon, Rwanda, Angola, Morocco, Zimbabwe, Botswana, Kenya, and the Democratic Republic of Congo (DRC).



20 out of 65 Seedstars Summit finalists from Africa

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Those 65 have been trimmed down to 12 after a day of pitches and investor discussions yesterday, with four African startups among those that will pitch head-to-head this afternoon for a share of \$1m in equity funding as well as other prizes.

They are Ghanaian online sales platform for smallholder farmers <u>AgroCenta</u>, Nigerian medication selling and purchasing platform <u>Medsaf</u>, Cameroonian health information platform <u>Gifted Mom</u>, and South African medical content aggregation service <u>EMGuidance</u>.

The rest of the finalists are UAE-based robotics kit <u>Junkbot</u>, Indonesian e-commerce platform for fresh produce <u>SayurBox</u>, Myanmar-based trucking marketplace <u>Kargo</u>, Ukrainian SaaS platform <u>EVE.calls</u>, Brazilian fintech startup <u>Celcoin</u>, Mexican payments platform <u>Payit</u>, Chilean P2P lending startup <u>RedCapital</u>, and Bangladeshi cloud-based preventative healthcare platform <u>CMED</u>.

ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tomcan usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem

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