

Carol Lambert's judging pick of the day

The One Show and Art Directors' Club's judging took place on location on Punta Cana, the Dominican Republic from 11-24 March 2018. In order to keep the rest of the world intrigued and informed, they shared selected judges' picks of the day throughout the judging process.

“ “I hope this inspires creatives to think about using print in a way that maybe they haven't before...” ”

In the midst of Europe's immigration crisis and ahead of France's presidential election, Fred & Farid's "Libé Des Réfugiés" campaign for French daily *Libération* gave a voice to the voiceless, by turning over control of the newspaper to migrants and refugees for a single day.

This provocative submission was one of many that stood out to Carol Lambert, ECD, Publicis Dublin and One Show 2018 Print and Outdoor judge, who selected it as her pick of the day. In the embedded video below she explains a bit more about why the work spoke to her.

You can view this and other Art Directors' Club and One Show entries by browsing [this year's entries](#) and don't miss the 97th Annual ADC Awards on 7 May 2018 and the One Show Creative Week Festival from 7 to 11 May 2018 in New York City – visit our [One Show special section](#) for all the latest updates.

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