

Euronews Persian now on GLWiZ

LYON, FRANCE: Euronews, one of the leading international news channels in Europe, has concluded an agreement with GLWiZ, international WebTV provider, to connect with Persian-speaking (Farsi) communities all over the world.

Euronews Persian is available on different GLWiZ platforms:

- IPTV (GLBOX): Channel 110 in the Persian TV channels section
- Website: www.glwiz.com
- Smartphone and Tablet Applications: GLWiZ App available for iPhone, iPad, iPodTouch and for Android



GLWiZ is reputed to be the largest source of Persian-speaking television worldwide and provides live access to a large scale of WebTV programmes with approximately 2 million visitors per month and over 5 million page views worldwide. GLWiZ targets global Persian-speaking viewers (Iranian, Afghan and Tajik) as well as Azerbaijani, Armenian, Assyrian and Kurdish populations to tap into GLWiZ's rich and comprehensive source of news, cultural, educational, musical and entertaining content from anywhere, at anytime. Over 50% of GLWiZ users are located in Canada and the USA.

Arnaud Verlhac, Worldwide Distribution Director at Euronews said: "I'm delighted to have concluded this agreement to allow our Persian journalists' coverage of the Iranian election to be available to a wider audience. We are also pleased to cooperate with GLWiZ which meets the Persian community's needs wherever they are in the world and with different devices".

For more, visit: <https://www.bizcommunity.com>