

# Spikes Asia announces five further juries

SINGAPORE: Spikes Asia, the regional creative advertising and communications festival for Asia Pacific, taking place 16-18 September in Singapore, has announced a further five of the ten juries that will be present in Singapore to judge this year's awards: Direct and Promo & Activation, Digital & Mobile, Media, PR and Design.



## Direct and Promo & Activation jury

- Tina Manikas, executive vice president, Global Retail & Promotions, Draftfcb, Global - jury president
- Brandie Tan, executive creative director, Lowe Malaysia, Malaysia
- Joji Jacob, group executive creative director, DDB Group, Singapore
- Julian Schreiber, creative director, Clemenger BBDO, Australia
- Junichi Tanaka, creative director, ADK, Japan
- Minakshi Achan, co-founder, Salt Brand Solutions, India
- Victor Ng, chief creative officer, Euro RSCG South East Asia, Regional
- Chee-Guan Yue, executive creative director, Grey Group, China

## Digital & Mobile jury

- Morihiro Harano, creative director, founder, PARTY, Japan - jury president
- Dwayne Serjeant, regional practice leader, Isobar, Hong Kong
- Laurent Shen, founder, director, Moulin-Orange, Taiwan
- Mark Kozlowski, creative director, R/GA, Singapore
- Max Hegerman, senior vice president, head of digital, JWT, India
- Melvin Mangada, managing partner & chief creative officer, TBWA\SMG, The Philippines
- Thierry Halbroth, executive creative director, McCann Worldgroup, China
- Tim Buesing, digital creative director, Publicis Mojo, Australia
- Youngmin Cho, creative director, Cheil, South Korea

## Media jury

- Dominic Proctor, president, GroupM Worldwide, Global - jury president
- Andi Sadha, chief executive officer, Activate Media, Indonesia
- Bertilla Teo, chief executive officer, Greater China, Starcom MediaVest, China
- Jasmin Sohrabji, managing director, OMD, India
- Joe Nakamura, chief executive officer, Universal McCann, Japan
- R. Gowthaman, chief executive officer, Mindshare S&SE Asia, Asia Pacific

- Stuart Clark, managing director, Havas Media International, Asia Pacific
- Toby Hack, managing director, PHD, Australia

## Design jury

- Yang Yeo, chief creative officer, JWT, China - jury president
- Andrew Petch, executive creative director, Ace Saatchi & Saatchi, The Philippines
- Ashwini Desphande, director, Elephant Strategy + Design, India
- Ikmyung Cho, executive creative director, SK Marketing & Company, South Korea
- Jeffry Gamble, executive creative director, DDB Group, Hong Kong
- Kazoo Sato, executive creative director, TBWA\Hakuhodo, Japan
- Mike Staniford, executive creative director, Landor, Australia

## PR jury

- Glenn Osaki, president, MSL Group Asia, Regional - jury president
- Angelina Ong, regional managing director, Burson-Marsteller Asia Pacific, China
- Diana Lesaca, president & chief executive officer, Weber Shandwick, The Philippines
- Kelly Bennett, managing partner & regional director, Eleven PR, New Zealand
- Ong Hock Chuan, partner/technical advisor, Maverick PR, Indonesia
- Richard Tsang, chairman & managing director, Strategic Public Relations Group, Hong Kong
- Tadashi Inokuchi, senior division director, PR Planner, Dentsu PR, Japan

Terry Savage, chairman of Lions Festivals says, "To ensure that Spikes Asia continues to set the creative benchmark within the region, it's crucial that the people judging the entries and casting their opinions are respected, passionate and forward-thinking within their fields. In these five juries we have these qualities, which will help the truly great work to get recognised and rise to the top."

For information on how to enter, tips from past jury presidents on how to win at Spikes Asia and to register to attend, please visit [www.spikes.asia](http://www.spikes.asia).

## Key 2012 dates

Delegate Registration: Open

Entries: Open

Entries deadline extended to 3 August 2012

Delegate early bird registration ends: 1 August 2012

Festival dates: 16-18 September 2012

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