

## Starwood Hotels strengthens Nigerian portfolio with Four Points Benin City

Starwood Hotels & Resorts Worldwide announced the signing of Four Points Benin City, Nigeria. The hotel is located in the heart of the city - a five-minute drive to the airport and no more than 10 minutes from the government and business district. The new Four Points, owned by Eagle Hospitality and Leisure Limited, is built for the modern traveller with an emphasis on approachable design and stylish comfort.



Image Source: Four Points by Sheraton - Four Points by Sheraton Lagos

"Four Points by Sheraton Benin City will further consolidate our strong Nigeria portfolio, opening up yet another emerging destination for international travel," said Michael Wale, president, Starwood Hotels & Resorts, Europe, Africa and Middle East. "With five hotels operating and another four in the pipeline, including Four Points Benin City, Nigeria is already one of our strongest markets in the region, and the signing of this hotel reinforces the growing demand for affordable lifestyle brands in rapidly developing markets."

"We are delighted to introduce the popular Four Points brand to Benin City and expect this new hotel to meet the rising demand for high-caliber lodging in this fast-growing market, soon emerging as a leading choice amongst business and leisure travellers," said Chris Oshiafi, group managing director of PanAfrican Capital Plc and Chairman of Eagle Hospitality and Leisure Limited.

## **Hotel facilities**

Four Points Benin City offers 176 spacious guest rooms and suites along with exciting food and beverage options including an all-day dining restaurant, a pool bar and the brand's signature Best Brews programme featuring local beers at the lobby bar and lounge – the ideal spot to watch sports matches and unwind with friends and colleagues.

Other hotel facilities include a state-of-the-art 24-hour fitness center, an outdoor pool, 400 square meters of flexible meeting spaces and a fully equipped business center. The hotel will provide all of the brand's defining elements including the signature Four Points bed, complimentary bottled water in all rooms and suites, fast and free Wi-Fi throughout the hotel, and an energizing breakfast with fresh coffee that helps guests start and end the day right.

## On track

"Responding to the demand for affordable yet innovative lodging options is core to our development strategy," said Neil George, senior vice president acquisitions and development, Starwood Hotels & Resorts, Africa and Middle East. "Four Points has the largest number of rooms in Starwood's global pipeline and its compelling blend of comfort, style and affordability make the brand increasingly attractive for owners and developers."
With over 200 hotels in nearly 40 countries around the world, Four Points continues to penetrate new markets, globally. The brand is on track to expand its portfolio of rooms by more than 50% in the next five years.
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