

# Bizters are doing it for bread

Issued by [Bizcommunity.com](http://Bizcommunity.com)

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Brothers and Bizters, this year sees Bizcommunity launch the inaugural **Bizters for Bread Corporate Challenge**, whereby we are inviting our fellow Cape Town-based biz communities to rise to our challenge to walk against hunger. For only R100 per person (an amount that will feed 50 children for a day), we invite corporate teams to take part in either the 10km walk or 5km PSFA Blisters for Bread Charity family fun walk, which has taken place annually along Cape Town's beachfront promenade for the past 48 years.



## How to register for this great initiative

Team Biz invites your company teams to don sturdy shoes and join us for a fun, healthy team building activity with great social media opportunities in aid of a great cause. Capacity number for the walk is 12,000 entrants, so if you are in Cape Town, do your bit and [click here to register your company](#) for the great Bizters for Bread Corporate Challenge.

REGISTER YOUR COMPANY >

**Closing registration date for the Bizters for Bread Corporate Challenge is 7 August 2016.**

## About Blisters for Bread Family Fun Walk

Now in its 48th year, the Blisters for Bread Charity Family Fun Walk was set up by the Peninsula School Feeding Association to raise funds and awareness for the plight of hungry learners in the Western Cape. The organisation which to date, has served 1,5 billion meals is driven and inspired by the statement “you can’t teach a hungry child”, currently feeding over 28,000 children at 155 schools daily – for many learners the only hot meals they get in a day. Schools in the programme report improved academic results and morale as a result of these nutritious meals.

## How your company can donate

Even if your company is not based in the Mother City you can still come on board to support the pressing issue of hunger in our schools, via donations which will assist in building kitchens, buying gas bottles, paying volunteers and other hard costs. A donation of only R395 can make all the difference to a little one by giving them breakfast and lunch at school for a whole year.

Companies and corporates elsewhere in the country may [click here to donate](#) or find out about great PR sponsorship opportunities.

## The route:

The starting point for the event is on Fritz Sonnenberg Road outside the Green Point Cricket Club. The entry fee for Bizters for Bread Corporate Challenge is R100 per person and limited to 12,000 entrants. The first walk which is the 10km will start at 7.30am and the 5km at 8am. This year's walk is guaranteed to be as entertaining and exciting as previous years.

The two walks start at the same location at the Green Point Cricket Club in Vlei Road. The route then moves along the Mouille Point and Sea Point promenades towards Camps Bay; walkers return to the Green Point Cricket Club via the same route that they took. Refreshment stations are located along the way.

## Rules:

- Dogs, skateboards, bicycles and wheelie shoes (Heelys) are not allowed.
- All participants must wear their walk number on the **front** of their clothing at all times.
- Marshals and traffic officers are there for the safety of participants and must be obeyed at all times.
- Medals are awarded only to registered finishers of the walk.

Do note that PSFA and Top Events accept no responsibility for any injury, losses or damage incurred during the walk. If the event is cancelled due to unforeseen circumstances, no refunds will be given.

## Parking

Parking is available at the V&A Waterfront and this option is highly recommended to avoid congestion. However, participants can also park at the Green Point A Track (opposite McDonald's), at the Green Point Flea Market, at Western Boulevard (at the designated parking areas), at the Granger Bay Boulevard and Fritz Sonnenberg parking section (P3), at the Western Boulevard and Vlei Road parking zone (P4) or at Vlei Road at the Green Point Track (P5).

**Date:** 28 August 2016

**Time:** 8am - 12pm

**Venue:** Green Point Cricket Club

**Location:** Cnr Vlei and Fritz Sonnenberg Roads, Green Point

**Price:** R100p/p (feeds 50 children for a day)

## About (PSFA)

PSFA is a registered non-profit organisation that addresses hunger in young learners attending primary, secondary and special needs schools as well as Orphaned & Vulnerable Children Centres (OVCs), Early Childhood Development Centres (ECDs) and Further Education and Training Centres (FET's) in the Western Province. Nutritious cooked meals in the form of breakfast and lunch are currently being provided to over 28,000 young people at 155 institutions throughout the Western Cape. PSFA has to date served over 1.5 billion meals to underprivileged school children.

For more information about the Peninsula School Feeding Association please visit [www.psfa.org.za/](http://www.psfa.org.za/) or contact: Charles Grey [charles@psfa.org.za](mailto:charles@psfa.org.za) 021 447 6020.

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