

# Reach for your slippers this Slipper Day

For 28 years, Reach For A Dream has been granting wishes, big and small, to South African children fighting life-threatening diseases such as cancer, cystic fibrosis and heart conditions.



On Friday, 5 August, Reach For A Dream is inviting people across the country to join in and show their support by donning a pair of slippers for its annual Slipper Day initiative.

By buying a R10 sticker and wearing slippers to work, school, varsity or even to the local shops, participants can enable children with life-threatening illnesses to see their dreams become a reality.

Since the initiative began in 2011, Reach For A Dream's Slipper Day has continued to grow in popularity each year, with last year's event raising over R3.5m. This year, Reach For A Dream is hoping to sell 650,000 stickers, which will almost double its fundraising total for 2015.

## Biggest fundraiser

Slipper Day is one of Reach For A Dream's biggest fundraisers and allows the foundation to raise a substantial amount for dreams and projects.

“It is such a simple and easy way to do something good and support children fighting life-threatening illnesses. Even during tough economic time you can make a difference with just R10 and doing something fun with your feet! By wearing your slippers on Slipper Day, you can help to bring dreams to life and if we can make dreams come true, we can instil hope in a child which will help them to continue fighting,” said Julia Sotirianakos, Reach For A Dream’s CEO.

The Reach For A Dream Slipper Day stickers can be found in all Reach For A Dream branches, as well as in Wimpy or Pick n Pay stores nationwide. Those who proudly sport their slippers and sticker on Slipper Day will also receive a free, regular Wimpy coffee on 5 August.

For more information on Slipper Day or the Reach For A Dream Foundation, go to [www.slipperday.co.za](http://www.slipperday.co.za) or [www.reachforadream.org.za](http://www.reachforadream.org.za).

For more, visit: <https://www.bizcommunity.com>