

Singapore-based ecommerce marketing startup raises \$1m to enter Indonesia

By [Tech in Asia](#)

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Email and digital marketing startup Ematic Solutions has raised a pre-series A round of close to US\$1 million, it announced today. The funding comes from MDI Ventures, a venture capital fund backed by Telkom Indonesia, the country's major telco.



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The pre-series A round comes just two months after Ematic raised its seed round, worth US\$1.07 million, led by Wavemaker Partners and joined by 500 Startups and Convergence Ventures.

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