

# Business presentations PowerPoint selfies

 By [Gordon Barker](#)

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We all know the drag about having to sit through PowerPoint presentations. Few speakers are willing to open their mouths until they have their first slide safely in place.

But all too often the slides are verbal crutches for the speaker, not visual aids for the audience. Well we have created the PowerPoint selfie!

Imagine you are stuck in a presentation and wishing it was home time, everyone has to stick by and watch diligently as if they were fascinated (particularly if it's the boss)!

Well no more, now it's about the business selfie, a world that you can create which is all your own. Take your PowerPoint and present it on camera, add your favourite background and deliver your presentation while receiving prompts from your transcript. The result is no more nerves before a presentation and no worries about making mistakes.

Record it once and you have your business selfie forever. If you cannot physically attend a conference or presentation simply handover your memory stick to a colleague who will be attending, your colleague just plugs it in to the overhead projector and away you go.

## How to stand out from the crowd

You may be on holiday or on a business trip but you can also be present attending a conference in this way. An absolute must for a dramatic entrance and long lasting audience impact. Get your message across with professionalism and never get emotional over having to stand up in front of an audience again. Highlight important facts with video and audio effects and just make the whole experience eye-popping!

## **Other ways to use your business selfie**

Upload it to YouTube and let the world see who you are. Let colleagues from anywhere in the world download it and use it in their seminar, put it onto your website.

In today's complex and competitive world, where everyone has infinite information available at the click of a button, it is more important than ever for your message to be remarkable...to rise above the noise of the marketplace...and give them a reason to listen to you.

Have a look at a YouTube video example - without sound

## ABOUT GORDON BARKER

Gordon's passion and driving force is in Internet technology, building brands and bringing new ideas to the web and has recently launched a live web streaming service.

[www.epnetstreaming.com](http://www.epnetstreaming.com)

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