

# New York Festivals 2015 Torch Awards for Young Creative Talent announces Finalist Teams

NEW YORK CITY, US: [New York Festivals Torch Awards](#) has announced the 2015 Finalist Teams who will compete in the 60-Second Spot Challenge taking place in New York City on 20 May...

The Finalist Teams, comprised of 18 to 25-year old creatives from around the world, will start the day with a mentoring session with 2015 Executive Jury members, who will help them polish their pitch. Finalist Teams will present their 60-Second Spot campaign before a panel of jury members, including representatives from [The Project Solution](#) and prominent judges recruited from the 2015 [Executive Jury](#). The 2015 Grand Winning Team will be announced live at the [New York Show](#) gala on 21 May.

## The 2015 Torch Award Finalist Teams:

- BIRTHDAY - TBWA\SMP - Philippines  
Erielle Pineda (Digital Strategist)  
Beatrice Isabel Guerrero (Digital Account Manager)  
Michelle Anne Duñgo (Account Manager)  
Therese Andrea Javier (User Interface Designer)
- COFFEE'S COMPANIONS- Dentsu Vietnam  
Dang Khoa Pham (Designer)  
Lam Tran Thanh (Strategic Planning Intern)
- HOT NUGGETS - Juniper Park - Canada  
Jesse Wilks (Copywriter)  
Gerardo Agbuya (Art Director)
- LOU AND VICKY - UK  
Louise Egan (Copywriter, WAA Chosen)  
Victoria Edmonds (Designer, The Wonderland Ltd)
- OHAYO - Dentsu Japan  
Aya Hamada (Copywriter/Planner)  
Mikou Sakamoto (Copywriter/Planner)  
Teru Tsujinaka (Copywriter/Planner)  
Naoya Kudo (Copywriter/Planner)

New York Festivals launched the Torch Awards in 2014 to champion young creative talent. The competition encourages creatives from the ages of 18 to 25 to take part in a unique competition that explores a creative challenge and offers mentor training on how to pitch their idea. This year's challenge is the 60-Second Spot. Based on a provided brief, entrants submitted their idea for a 60-second video for the 2015 non-profit partner, The Project Solution.

Torch Awards Jury members will determine the Grand Winning Team based on the following criteria: relevance to and understanding of The Project Solution brand and mission; a clear demonstration of campaign goals and strategy; adherence to the brief, including scope and budgets; and creative idea.

New York Festivals partnered this year with [The Project Solution](#), a non-profit organisation whose philosophy is centred on the idea that small solutions can make a big impact. The results: 5 years, 22 projects, 11 countries, and over 12,000 lives changed.

To view the Torch Awards Mentors and Jury Members, click <http://www.newyorkfestivals.com/torchawards/about.php> here]].

For more information on the Torch Awards please visit the [Torch Awards website](#). For more information on The Project Solution please visit <http://theprojectsolution.org>.

For more, visit: <https://www.bizcommunity.com>