

Garmin calls for buyers in East Africa

The Africa team for Garmin sub-Saharan Africa will be hosting meetings in Uganda, Ethiopia and Tanzania from the 8-15 July 2014 to meet with buyers, potential resellers and business partners.



The purpose of our trade delegation is to engage and meet with prospective businesses partners who are involved in the fishing, farming, agribusiness, oil and gas, land development, surveying, navigation, and health and wellness industries.

The CEO of sub-Saharan Africa, Walter Mech invites you to meet the Garmin trade delegation:

- Kampala, Uganda on 8 and 9 July 2014
- Addis Abba, Ethiopia on the 10 and 11 July 2014
- Dar es Salaam, Tanzania on the 14 and 15 July 2014

Garmin's products or tools are suited to developing economies where infrastructure requirements are extensive and mapping out of new boundaries, roads, waypoints are key to the countries expansion. Sustainable farming and the information required to plot out a field, calculate the area for planting seedlings or determining the land gradient of your farm to select the most suitable pump are just some key uses of our products.

Garmin navigation devices come preloaded with full map coverage for Burundi, Kenya, Rwanda, Tanzania and Uganda and have free map updates for the lifetime of the unit. Over 54,000 Points of Interest allow you to find petrol stations, hotels, restaurants, and shopping centres.

Marine Echo range of fish finders make use of GPS and sonar technology to map and view fish under water, so fishermen can see where the fish are, and mark the exact waypoint so they can keep record of their fishing spots.

Garmin's range of Fitness watches track time, speed, distance, calories, cadence and even heart rate, perfect for runners,

cyclists and gym goers. Another exciting sector is the health and wellness market where Garmin VivoFit wellness band tracks your steps and sleeping patterns encouraging you to stay active.

To register for a meeting visit, www.garmin.co.za/eastafrica or email roan.rossouw@garmin.com

Source: APO

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